



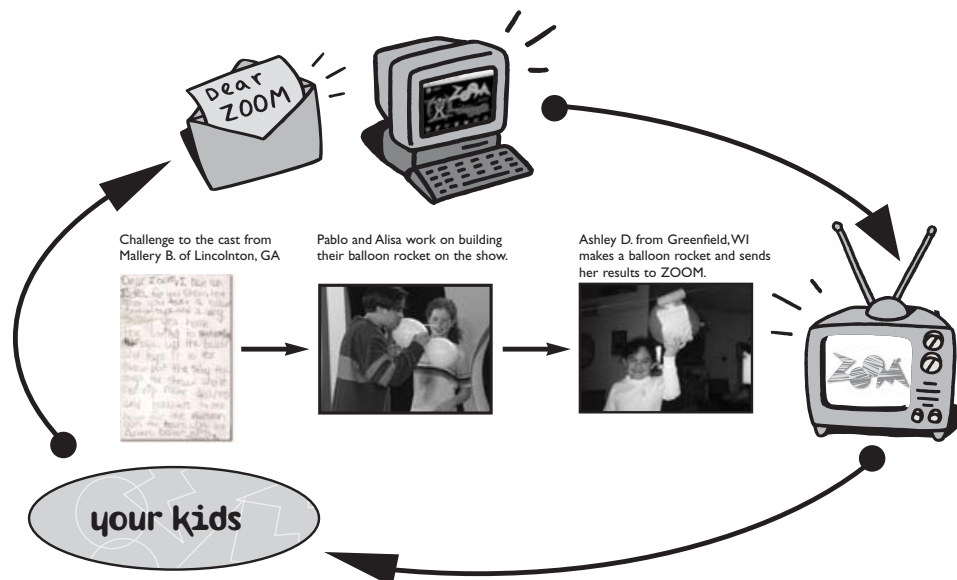
What Is ZOOM™?

ZOOM is a daily PBS television show, Web site, and educational outreach campaign that motivates kids to explore, experiment, and share their creativity. Targeted at kids ages six to twelve, ZOOM features a diverse cast of seven kids who bring to life activities sent in by viewers from across the country. Activities range from science and engineering explorations to games, recipes, and arts and crafts. You can watch ZOOM on your PBS station (check local TV listings for times) and visit the Web site at pbskids.org/zoom.



How Do Kids Interact with ZOOM?

“Send it to ZOOM™!” is ZOOM’s call to action. Kids learn about ZOOM activities from the TV show, Web site, and places like afterschool programs and museums. Then kids try the activities and send their results and new ideas back to ZOOM, where these ideas can become content for the Web site and new ZOOM shows. Every day we receive thousands of letters and e-mails from kids across the country. We want to hear from your kids, too!



Visit the ZOOM™ Web site pbskids.org/zoom

**ZOOM's
Web site will have
a fresh new look
Spring 2004.**



ZOOM Home Page

Every day an average of 35,000 kids visit the ZOOM Web site.



ZOOMsci™

Find directions for more than 100 engineering, science, and math activities.



Send It to ZOOM

Tell kids they can use these forms to send their activity results and ideas to ZOOM.



Site Map

Search the site map to learn about dozens of other ZOOM features.



Parents & Educators

Visit this special section for afterschool providers, teachers, and parents that contains tips for leading activities and printable activity sheets.



Printable Activity Pages

Many ZOOM activities are available as printable handouts, with some translated into Spanish. There are also activity charts that provide a quick overview of each activity, sample questions to ask kids, and related activities.

